

# VOCES8 Foundation

## Cookies policy

---

We use cookies on our website so that we can tailor the content to you, ensure it's working the way it should and make improvements.

A cookie is a small file of letters and numbers that is sent and stored on your computer and/or mobile device which provides us with information in relation to your website usage, and allows us to recognise that you have used our website before.

Cookies are safe and secure and are commonly used by websites.

A cookie typically contains:

- The name of the server the cookie was sent from
- The lifetime of the cookie
- A unique identifier (usually a number)

### How cookies work

When you visit the VOCES8 Foundation website, our website server sends a cookie to your device and uses this number to recognise you when you return to the site or browse from page to page. This cookie is then stored on your computer or mobile device.

All websites can send a cookie to your browser if your browser settings allow it. Many websites do this to track online flow.

### Analytics

Our website will allow us to make use of various Analytic tools which cover:

- Activity Logs - a searchable list of every time a visitor accessed a URL on our site in the past seven days. Includes IP addresses
- Geography - View site visits by country, region, or city.
- Google Search Keywords - See which search keywords drive the most traffic to our site from Google
- Other Search Keywords - See which keywords drive traffic to our site from search engines other than Google, like Bing and Blekko.
- Popular Content - See the most popular content on our site by pageviews.
- RSS Subscribers - Analyze the traffic our RSS feed(s) receive when featured
- Sales Overview - See how our store is performing if/when we have a shop
- Site Search Queries - Learn what visitors are searching for on our site.
- Traffic Overview - Gives insight into traffic and engagement trends and track our audience's growth over time.
- Traffic Sources - See where visitors come from when they visit our site by channel - such as social, email and direct traffic

## Types of cookies

Cookies may be categorised on the basis of their life span:

1. Session or temporary cookies: these cookies expire when you close your browser or when the session times out
2. Persistent or permanent cookies: these are usually stored on your hard disk and survive across multiple sessions but have a longer expiration date

Please find below a table detailing the types of cookies used on our website:

## Cookies we may use

Cookie title	Cookie name	Purpose	More information
Event search	geo	This stores user entered location so we can display the events nearest you. It expires 1 year from last geo-search.	
Donate	ac, ccode, rcode, source	We may use these cookies to track your donation journey. This data expires after each browser session.	<a href="#">Find out more about Google's position on privacy with regard to its analytics service</a>
Google analytics	__ga __utma __utmb __utmc __utmv __utmz	We may use this to understand how the site is being used in order to improve the user experience. User data is all anonymous.	<a href="#">Find out more about Google's position on privacy with regard to its analytics service</a>
Twitter - VOCES8	original_ref erer	These cookies	Information

Twitter feed widget	_twitter_sess guest_id k	are used by Twitter to display the VOCES8's Twitter feed on our website.	about these cookies can be found at: <a href="#">Twitter Privacy Policy</a>
Microsoft ASP.Net Applications	ASP.NET_SessionId	This cookie is necessary for functionality of the forms on our website. The cookie contains a user's session ID and is held temporarily in memory. It will be deleted when the web browser is closed. User data is all anonymous.	
Web server cookie	ASPSESS IONIDC QARRSDT	This cookie is necessary for the fundraising registration and merchandise ordering on our website. The cookie temporarily records data previously entered and carries it through multiple pages until the form is complete. It will be deleted when the web browser is closed. User data is all anonymous.	
ASP Session identifier	ASPSESS IONIDCA QTCBRD	This cookie is necessary for the newsletter	

		<p>subscription and fundraising registration on our website. The cookie temporarily records data previously entered and carries it through multiple pages until the form is complete. It will be deleted when the web browser is closed. User data is all anonymous.</p>	
YouTube	VISITOR_INF01_LIVE	<p>We use a number of external web services on VOCES8's website, mostly to display content within our web pages. To display videos we use YouTube, embedding the content into our websites.</p>	<p>We are unable to prevent these sites, or external domains, from collecting information on your usage of this embedded content. If you are not logged in to these external services then they will not know who you are but are likely to gather anonymous usage information e.g. number of views, plays, loads etc.</p>
Web server cookie	ASPSESSIONIDCQARRSDT	<p>This cookie is essential for the persistence of data entered on previous form pages.</p>	

		This cookie is deleted when you close your browser.	
CookieCheck	CookieCheck	Used to check if cookies are enabled. This cookie is used by our library.	
SiteCode	SiteCode	Set by users on the Admin page to indicate location of machine. This cookie is used by our library.	
SiteName	SiteName	Set by users on the Admin page to indicate location of machine. This cookie is used by our library.	
CircContext	CircContext	Used by system to understand context when running circulation functions. This cookie is used by our library.	
SelResults	SelResults	Numbered list of results selected by user when choosing to e-mail, print etc. This cookie is used by our library.	
IsSearchHint	IsSearchHint	Set when the	

Hidden	Hidden	user hides a search hint. This cookie is used by our library.	
textSize	textSize	Size of text selected by the user. This cookie is used by our library.	
IsBreadcrumb	IsBreadcrumb	Boolean value used to help manage breadcrumb links. This cookie is used by our library.	
searchText	searchText0 searchText1 searchText2 searchText3	Remembers the last search term so that search boxes can be pre-populated with the user's last search. These cookies are used by our library.	
bool	bool1 bool2	Remembers the last search term so that search boxes can be pre-populated with the user's last search. These cookies are used by our library.	
fields	fields1 fields2 fields3	Remembers the last search term so that search boxes can be pre-populated	

		with the user's last search. These cookies are used by our library.	
media	media1 media2 media3	Remembers the last search term so that search boxes can be pre-populated with the user's last search. These cookies are used by our library.	
Optimize Data Collection	_wt.activeSplit	Identifies what state the Optimize test/target is in (staging/active/complete).	No personal information collected. Not stored or transferred to processing center.
Optimize Data Collection	_wt.mode	Identifies which Optimize split test the visitor is in.	No personal information collected. Not stored or transferred to processing center.
Optimize Data Collection	_wt.user	Optimize test/target information, and Optimize visitor identifier	Randomly generated visitor ID (not seeded from any PII).
Optimize Data Collection	_wt.control	Optimize test/target information	No personal information collected.
Optimize Data Collection	_wt.conversion	Supports conversion event tracking in	Collects information on action performed

		Optimize. Prevents recording multiple conversion events for same user and test.	by user.
Facebook pixel code	fbevents.js	Analytical cookies that track the traffic of the Site All user data is anonymous.	For details on these cookies, please view the cookie policy of Facebook
Cookie policy pop-up	elearning_cookie_policy	This is a cookie policy acceptance cookie on VOCES8 Learning to determine whether a visitor has accepted our cookie policy and whether to show the cookie bar.	

## Controlling or deleting cookies

You can easily control and disable cookies through your browser settings. [Learn how to remove cookies](#) set on your device. Removal of cookies may impact the experience whilst using the website through repeated requirements for entry of confirmation.

## Third party cookies and pixel tags

### Third party cookies

Third parties (for example our external suppliers such as Facebook Twitter and Instagram) also set cookies and pixels on the VOCES8 website in order to deliver the services that they are providing to VOCES8. These technologies also enable us to understand how users use and interact with the VOCES8 website by providing information such as whether a user is browsing from a mobile device and what pages on the site they visit. We use this information to improve our website and to inform our online advertising campaigns and strategies.



Please note that we have no control over these third party cookies and pixels, and you should check the relevant third party websites for more information about these.

### **Pixel tags**

A pixel tag is an invisible tag placed on certain pages of a website, which enables cookies to be downloaded to your browser. Pixel tags register when a particular computer and/or mobile device visits a particular page, allowing a particular user to be identified across various sites, and for targeted adverts to be served to that user across the various websites he/she visits.

### **Controlling pixel tags**

Pixel tags are not stored on your computer or mobile device. If you disable cookies, the pixel tag will only detect an anonymous website visit.

The information collected is anonymous and does not identify a visitor. The data includes the number of visitors to the site, where visitors have come from and the pages they visited.